



Maximizing your chances of moving forward

What **not** to do?

- 1) Scientific B1
- 2) CV

What helped me the most? Reading successful proposals...

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High risk, really?

Original ideas



High gain



High feasibility

1) Do not follow
your advisors

2) Do not talk yourself
out of an idea
3) Surprise?

Fundamental advance or
real-life applications?
Or both?

1) Do not be general
2) Preliminary data

Specific problem
connected to

X Y Z

X Y Z

X, Y and Z
in one concept

(maybe) lead
to drugs

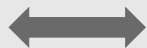
How?
X Y Z

Reader liked the proposal

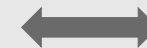


Does this person has what it takes?

Experience



Scientific Excellence



Proposal

Maximize:

Research impact (poor metrics? Do not show it),
key awards, mentoring, team ready to go

Minimize:

Unimportant awards, conferences,
visits, community service...

Narrative resume!

*"The story of my career involves three passions: **Chemistry**, **Organic Synthesis** and **Catalysis**"*

"I left Brazil knowing I was among the best students there but aching to become the best abroad too"

"That was a great way to be introduced to Catalysis, my third passion!"

Do not undersell your project and CV